DAIGON × BLAST

School esports. Global industry. A shared presence in Malta.

ANNOUNCED	6 November 2026 · 11:00 Malta / 10:00 UK
EVENT	School Esports World Championships (SEWC)
WHEN / WHERE	19–22 November 2026 · PLAYCON, Malta
BLAST'S ROLE	Premier brand partner and Headline Sponsor
DAIGON'S ROLE	School esports platform and championship organiser

THE PARTNERSHIP

BLAST is a premier brand partner and Headline Sponsor of the School Esports World Championships. Finalists qualify through DAIGON's seasonal leagues and compete on a dedicated stage at PLAYCON. Participating schools come from DAIGON's global network, spanning associations including COBIS, BSME, ISA and ECIS. The championship focuses on strategic thinking, resilience, digital communication and teamwork in a safeguarded educational environment.

ABOUT THE PARTNERS

DAIGON Esports provides a turnkey, hardware-agnostic platform that integrates esports into the curriculum and enrichment programmes of international and independent schools, through recreational clubs and structured global competitions.
BLAST is a global competitive entertainment company with offices including Malta. It works with publishers Epic Games, Valve, Supercell and Ubisoft to deliver esports across titles including Rocket League, Fortnite, Rainbow Six, Brawl Stars, Dota 2 and Counter-Strike 2.

THE MALTA CONNECTION

Local schools on the world stage. DDLTS hosted qualifiers with HSBC, GMR, GamingMalta and DAIGON, with young players competing for places in the PLAYCON 2026 finals. [1]
BLAST's local investment. Its three-year GamingMalta agreement provides for nine international events. Its 1,000 m² studio and operations centre in Ta' Qali hosted the BLAST Premier Bounty S2 final in August 2025. [2, 3]
DAIGON's local presence. DAIGON announced its Malta office at GamingMalta's Basecamp in October 2024. Its separate Future Mobility Malta Challenge uses Minecraft Education for coding and transport design, with Microsoft, MDIA and GamingMalta endorsements and collaboration with DDLTS and the Secretariat for Catholic Education. [4, 5]

MEDIA CONTACT

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BACKGROUND SOURCES · CLICK TO OPEN

1 · DDLTS: PLAYCON 2026 school qualifiers
2 · Government of Malta: BLAST partnership, 17 June 2025
3 · Government of Malta: Ta' Qali studio, 18 August 2025
4 · DAIGON: Malta office, 30 October 2024
5 · DAIGON: Future Mobility Malta Challenge